

## SSA MINUTES August 25<sup>th</sup>, 2020

**Roll Call:** SSA – Adam, Michelle(zoom), Martin, John, Larry, and Patricia (SSA & Main Street).

**City – Doug Redeem** Tim (zoom) **Absent** Terry

**Approval of Minutes:** Larry motions, Patricia seconds, minutes approved (for July)

**Guest:** none present

**Financial Report** – Doug presented the financials Larry motioned to accept Martin seconds Report passes. Funds still being deposited from taxes paid.

**Flowers** – Some businesses need to better at weeding on their own property. The flowers had a bit of a set back in the recent windstorm but appear to be coming back slowly. Adam will write the RFP for Meyer's for October it will go up slightly as adding planters in the concrete trash cans, discussion of also doing some different plants for next year – mixing up the look was agreed upon by all. A motion was made by Patricia and seconded by Martin (Michelle abstains) that Michelle spends up to \$500 on Mums for the fall season downtown. She will first talk to East Moline School system regarding fundraiser plants and then will reach out to other downtown partners. She will report back next month.

**Façade Program** – The Whiskey Stop has submitted their final bills the work is completed, and paperwork done. Doug recommends approval for payment. (John abstains) Larry motions, Martin seconds bills approved for payment.

**Bills** – Adam Guthrie: Patricia's bill and Respect Abilities – Motion from John second from Larry bills are to be paid.

**Directors Report** - Adam – Streetlights that were out are fixed. Great Job City. Fence Program to be added to the quick fix program, Adam will come up with something and send to Doug to be finished – voting on next meeting but everyone was receptive to the idea. The plan was discussed in detail and those ideas will be reflected in the program as it is written.

**Main Street Report** – Patricia Hansen: Patricia asked the opinion of the SSA Board on a few Marketing ideas for downtown and she will follow up with ideas for strategic targeting, Facebook, and radio. The All downtown Living Local spots were discussed and something that we should continue. Plans for 2021 are already in the works and dates will be shared asap.

**Runner's Park lighting project** – Design was presented and Doug, Larry, Streamline (Andrew) will begin the next steps to move forward with this project. Hoping to break ground in October.

**New Business** – None

**Old Business** – Patricia asked about Build Grant – Doug stated most likely to hear October 1<sup>st</sup>. Making sure we are all in attendance as often as possible was discussed and adding a few new members as we have spots available so looking for a some good candidates.

**Next Meeting** September 22nd, 2020 3:30 pm