

## SSA MINUTES April 28<sup>th</sup>, 2020

**Roll Call:** SSA – Adam, Michelle, Martin, John, Patricia (SSA & Main Street).

**Absent** Larry, and Terry **City** – Reggie, Doug, Annaka **Redeem** – Tim **Alderman** – Jayne

**Approval of Minutes:** Martin motions, Patricia seconds, minutes approved (for February)

**Guest:** none present

**By-laws** - Doug stated that they will go to City Council to be approved. Michelle motions, Patricia seconds.

**Financial Report** – Dismissing for action until we meet again.

**Flower RFP** - Meyer has the hanging baskets, the City Maintenance has gotten reinforced brackets and they should be going up in May.

**Maintenance Contract** – Contract is being worked on adding to last years. Doug, Adam, and Michelle are working on this, hope to have something next meeting. Respect Ability was awarded the contract just finalizing details.

**Façade Program** – Nothing has been turned into Doug recently.

**Bills** – Adam Guthrie: Michelle’s and Patricia’s bills were turned in and are both budgeted expenses.

**Directors Report** - Adam – Reggie was Thanked for complying with Governors Orders and handling the Pandemic very well.

Marketing using Live Stories, recovery funds, and the resources provided from the Chamber these opportunities have been paid for by Redeem for our use.

Build Grant – The local Companies that are a part of the process were mentioned which included Streamline Architects, B & K out of Rock Island, Smith Group and our City have all put a lot of hours into this and we hope to reap the rewards next year. Changing traffic flows, Gateways being added, lighting, landscape, beautification, and connectivity are all built into the grant. We will hold off on spending the grant money sitting in the Main Street account until the Master Plan is done and we can see where the best use around Runner’s Park is.

**Main Street Report** – Patricia Hansen: Hoping to salvage what we can for events. Sponsorships are down significantly. We will be focusing on Marketing for the businesses to help them as much as possible. Applying for grant for lost sponsorships, lost income due to cancellation of events to put towards helping with Marketing for the entire downtown.

**Legion Project** – no new information

**Street Scap including Runner’s Park lighting project** – On hold for build grant information

**New Business** - Doug brought to our attention that there was a Tax Levy error and it ultimately will straighten itself out by adjustments, further discussion and we will need to be revisited in October.

**Old Business** - none was brought up

Motion to adjourn Martin second by Michelle Meeting Adjourned

**Next Meeting** May 26<sup>th</sup>, 2020 3:30 pm will be Zoom meeting.